



**AERION**<sup>®</sup>  
c o r p o r a t i o n

## Graphics Standards

Guidelines for using the Aerion® Corporation logo.  
There are three versions of the logo.

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### Logo Typeface

The tagline of the Aerion® logo is written in Univers 67 Bold Condensed at point size 22.

## Color Specifications

The approved colors and color combinations for the Aerion® Corporation logo are listed below.

Four-color-process logo (CMYK):



One-color logo (black):



One-color-spot logo:



Pantone 1797 U

One-color logo (white on black):



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## Guideline Specifics

These guidelines have been developed to serve as a starting point for the use and application of the Aerion® Corporation logo. Any alterations to logos, taglines or fonts are strictly prohibited and violate Aerion® copyright usage. If you have any questions regarding logo usage, please contact:

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